



FLORIDA CHESS ASSOCIATION

2020 Annual Meeting
September 19, 2020

Agenda

- Welcome/Roll Call
- Annual Reports
- 2021 Strategic Initiatives
- Election Results - Matt
- Fill Board Positions
- Review Old/New business
- Call for Adjournment



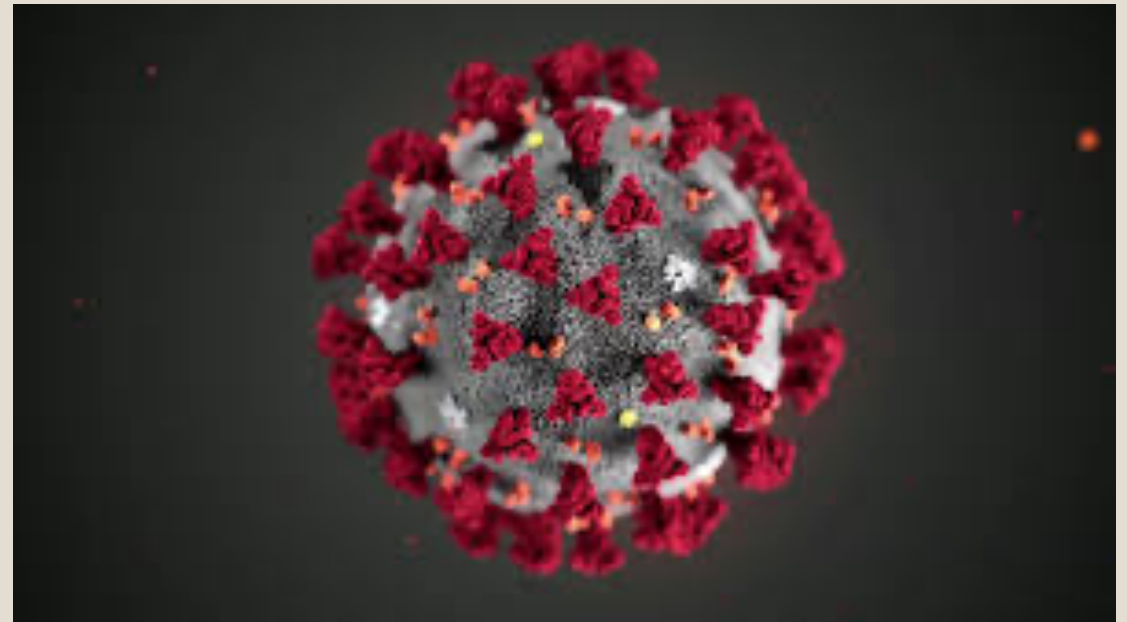
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ANNUAL REPORTS

President's report

- My 2020 Focus
 - Reduce Stipend Expense
 - 4 Championship year
 - Lead by example. Do one thing everyday for the FCA.
 - Increased engagement from the position and the board members
 - Continued focus on the board's culture shift
 - Focus on developing people, value drivers and FCA branding

COVID



2020 Highlights

- Full delegation at online national Delegate Meeting
- Boardroom Forum continues to be efficient way to deliberate
- New tournaments were queued up until COVID-19
- 2nd year of candidate Statements published in Election HQ on web
- Moved to internal Polling system for election and feedback
- Renaming of Florida Championship to “The Lerman”
- ONLY missed 1 floridaCHESS issue
 - More board member involvement - RVPs
- 2nd highest election participation in years
- Membership impacted by no championship event
- Surpassed “Target \$15K” financial goal
- Successfully negotiated the removal of Wyndham penalty - saving \$1000s
- Possible increased activity on USCF committees
- Passing of Don Schultz

2021 Strategic Initiatives

- Financial Recovery theme “**Grow Revenue streams**”
 - Establish new tournament & stipend expense
 - New revenue streams: Donations, paid partnerships, membership options & ads
 - More Investment in the board activity & branding
- Increase board member engagement via **committee system**
- **Benchmark** other states for best practices (events, stipends, media)
- Tournament director increase and **development** in regional activity
- Mapping and outreach of all registered USCF **affiliates in Florida**
- Improve **value proposition** for members: Affiliate and Partnerships
- A **four** championship year: Live or Online events
- Regular **ZOOM meetings** minimum once a month
- **Newsletter succession** plan (apprentice for Harvey) & expansion
- Outreach to **Titled Florida players** & enhance state & national exposure
- Support **media expansion** to include podcast, video and interviews
- Improved **timeline** for activities (newsletter, elections, candidate qualifications, US Chess, etc.)

Treasurer Report

- FCA's fiscal year is from 9/1/xx to 8/31/following year.
- Reversed downward trend for 1st time in 5 years
- Current bank account is \$18K (+\$7000)
 - No stipend payouts due to cancellations
 - No discretionary spending - primarily fixed costs
 - Cancellation of new FCA Championship events
 - +50% reduction in award expense for scholastic event
 - Recovered \$4500 with old PayPal account
- Full accounting of 2020 Scholastic Championship cost
- Open position as Scott has resigned due to personal matter.

Membership report

2018 = 212

2019 = 362 +58%

2020 = 441 +18%

Member list ([Summary](#) | [Keyword search](#) | [Advanced search](#) | [Saved searches](#))

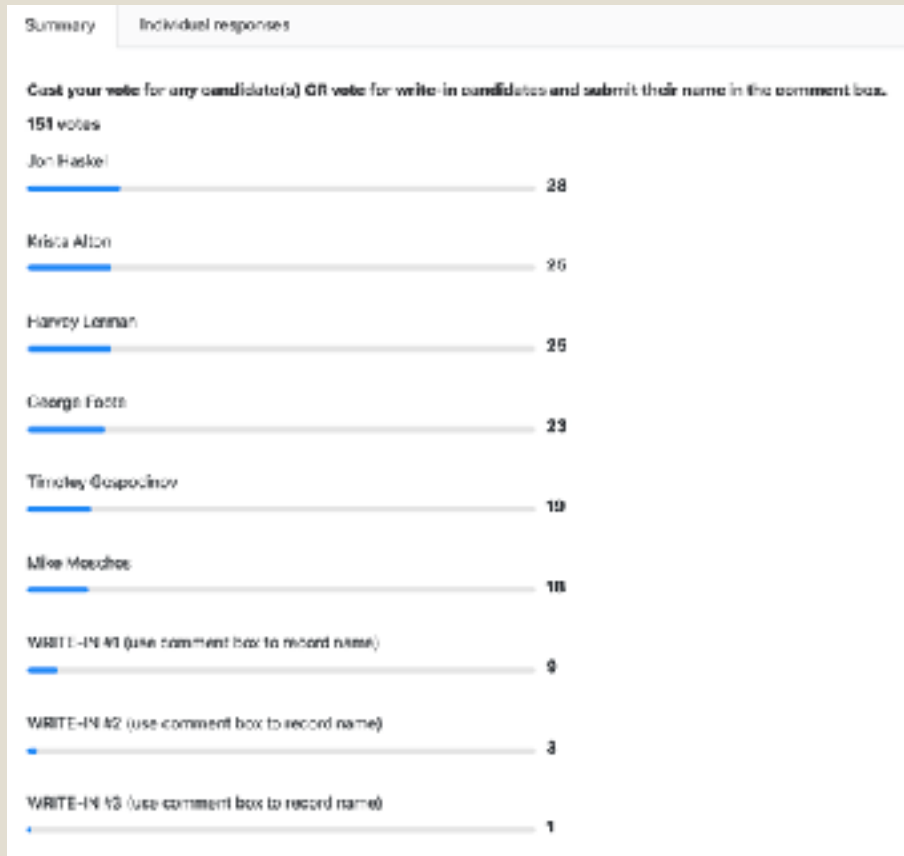
Level	Total (Bundles)	Active	Renewal overdue	Lapsed	Pending			New in last	
					New	Renewal	Level change	7 days	30 days
Affiliate Member	20	20	-	-	-	-	-	-	1
Family Membership	31 (13)	31	11	-	-	-	-	5	6
Life Member	16	16	-	-	-	-	-	-	-
Regular Member	177	114	53	18	-	15	-	16	22
Scholastic Member	118	86	-	-	-	32	-	29	30
Total	362 (13)	362	64	18	-	47	-	60	69

Level	Total (Bundles)	Active	Renewal overdue	Lapsed	Pending			New in last	
					New	Renewal	Level change	7 days	30 days
Affiliate Member	25	24	-	-	-	1	-	-	1
Family Membership	42 (18)	42	20	-	-	-	-	-	2
Life Member	19	19	-	-	-	-	-	-	-
Regular Member	213	105	107	106	-	2	-	-	2
Scholastic Member	142	67	2	-	-	75	-	-	1
Total	441 (18)	257	129	106	-	78	-	-	6

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ELECTIONS

Election Report - Motion to accept



- 2020 Election was COVID-19 impacted
 - Approximately 3 weeks off
- Candidates identified without publication
- More Bylaw requirements identified
 - Voting member of both FCA & USCF
- Board approved write-ins for 1st time
 - Write-in drafted with 3 votes
- Return to 6 & 7 seat election rotation

New Regional Balance (12 + 1)

3 South (Bryan, Jon & Matt)

1 Northwest (Kevin*)

2 Northeast (Steve & George)

4 Central (Harvey, Mike, Paul & Tim S.*)

2 West (Krista & Timotey)

* *Relocation*

Engagement level

"...note that the main requirement is to be responsive to e-mails as that is where we get most of our "work" done." June 10, 2015

LEGISLATIVE ROLES

LOW TO MODERATE

- **All positions:** stay engaged, follow the process that allow debate, discussion and vote when called called. Read email and respond daily. Review Boardroom forum email for changes.
- **President** – Chairs meetings, manages deliberative process, keeps issues moving forward. **VP** is back-up
- **Secretary** – documents activity, update and record legislative activity
- **Committee Chairs & members** involvement to work on issues and bring back to the board as requested

ADMINISTRATIVE ROLES

HIGH TO EXTREME

- **President, VP, Secretary & Treasurer**
 - Highest level of engagement and availability with phone, email, online meetings and strong follow-up to ensure all deliverables are met
 - **VP** is Executive Director over Events
 - **Secretary** manages communication processes like Newsletter Editor/staff, media content
 - **Committee Chairs** responsible for customer facing processes like Events and Member Development

Job Descriptions

- **Regional Vice Presidents (5)**

- A great entry-level board position to limit focus to specific counties
- Will have a budget to impact their area
- Learns the chess landscape and assesses the need - never promotes their “own chess program” when in service of supporting others
- Reports out quarterly on chess happenings in their region in the newsletter (people, issues, events)
- Attends/participates in “local” events to establish an FCA connection
- Identifies leaders for special involvement and recognition of those who may fly below the radar
- Helps to develop a regional checklist
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- **Directors At-Large (4)**

- Are focused on activities supporting the entire state versus region
- Should look to chair one or more committees as a primary duty
- Own activities like Newsletter Editor, Outreach
- Look to join national committees that translate back home to Florida
- Provide a quarterly report of activity
- Provide 1 article/ year to the newsletter

At-Large Directors should each have a specialty or platform that supports FCA comprehensively like helping manage membership, communications, website, competition, scholastic chess or outreach, TD development, etc.

2020 FCA Board

Regional Distribution

3 South (Bryan, Jon & Matt)
2 Northwest (Kevin) + TBA
2 Northeast (Steve & George)
4 Central (Harvey, Mike, Paul & Tim S.)
2 West (Krista & Timotey)

• Admin

- P-Kevin (NE)
- VP-Bryan (S)
- S - Matt (S)
- T- Tim S.

• RVP

- NE - George
- NW – TBA
- C – Mike
- S – Jon
- W - Tim G.

• DAL

- Steve
- Harvey (C)
- Krista
- Paul

Committees

- All Committees will have a formal report out to the board semi-annually via ZOOM
- **ByLaws: Chair** -
 - Review and update ByLaws. Make recommendations to BOD for legislative action
- **Events: Chair** -
 - Develops calendar of events. Makes the suggestions on how we manage all of our Events. Creates a template to help bidding. Ensure only FCA members are on TD staff at FCA events
- **Member Services: Chair** -
 - Review current membership structure. Member retention. Value proposition enhancement. New approaches to attract members. Improves value for vis survey. Suggests changes to the board
- **Outreach: Chair** -
 - There are recognized underserved groups of people. Seniors, Women, Disabled & some minorities. This committee works to reach and support them with resources (knowledge, people & material)
- **TD Development: Chair** - Our board consists of several strong TDs and Organizers. Find out how to help others reach their TD goals.
- **Benchmarking Project** - Identify best practices of all state affiliates of US Chess. Create questionnaire to interview presidents for strategic/tactical understanding, conduct website evaluation, understand challenges and constraints. Share our best practices to share with US Chess



LEGISLATIVE SESSION

Old & New Business

OLD BUSINESS

- Update By-Laws to reflect practice of all positions are up voted upon annually
- 2021 Bid for Championship – West is next
- Distribution of new BOD shirts sizes for new members – Tim S, Timotey, George, Mike
- Assignment of membership question to ByLaws committee from Boardroom Forum
- By-laws committee to recommend multi-tier approach to Championship Event bids (priority, affiliate, etc. as suggested by Jon

NEW BUSINESS

- Scholastic venue contract under review - Kevin
- FIDE/TD development (International) Norm event - Bryan
- Online State Championship - Bryan
- Class Championship (revisit) - Paul
- Aussie FCA member - Harvey



CLOSING REMARKS

Followed by a call for a motion to adjourn